



*“If you are not  
willing to learn,  
no one can  
help you.*

*If you are  
determined to  
learn, no one can  
stop you”*

# UP Executive Performance Academy

*Access international speakers, business coaches & like-minded executives, entrepreneurs and leaders from all walks of life when you join the UP Executive Academy.*

*Develop both personally and professionally; becoming more effective in your business & your community, as a leader.*

*Invest in yourself and reap both business and life-long benefits, widening your network and growing as a person at the same time.*

**RAISING YOUR GAME\_\_in business & life**

## **“IT’S NO LONGER LONELY AT THE TOP”**

The Ultimate Performance Executive Academy creates an opportunity for today’s leaders to come together in a familiar and focused space for peer-to-peer learning, coaching and thought leadership.

Our boardroom-style approach ensures equal participation for sounding ideas & getting high level feedback, in a non-competing environment conducive to growth.

Our subscription model ensures that every member of the small close-knit group has continuous access to learning & development, at the level they require, through a personalised coaching plan. At the same time, regular meetings create the opportunity for the group to exchange ideas, explore opportunities and develop thought leadership.

The Academy includes access to International Speakers who visit from overseas, on topics such as strategy, innovation, leadership, human capital, future economy, international business and marketing.

**WWW.UPYOURLEVEL.COM**

▲ **HEAD OFFICE** 2/30, SUNLIGHT APTS, WIED HAL BALZAN,  
PHONE (+356) 79476111  
SKYPE [skypedeedoodah](#)  
EMAIL [academy@upyourlevel.com](mailto:academy@upyourlevel.com)

the  
**UP Academy**  
for Executive Performance



**RAISE YOUR GAME**  
**COACHING, MENTORING, PEER LEARNING**

**Ultimate Performance**  
Level UP! In Business and Life





Access one of the most powerful growth tools available to transform you and your business into an Ultimate Performer.

“The Academy has had a remarkable effect on the businesses who’s executives we coach. One has doubled their turnover from €6 to €12 million thanks to new ways of looking at the way they do things. Others have totally transformed their corporate culture and instilled a strong sense of self-leadership through a growth mindset across all levels of the business. Ultimately, investing in the top people inevitably leads to bottom line success ”

Nathan Farrugia  
CEO, Academy Founder



INVESTING IN YOUR MOST IMPORTANT ASSET; YOUR **SELF!**  
SUPPORTING ENTREPRENEURS AND EXECUTIVES  
TO REACH THEIR BUSINESS GOALS THROUGH THE  
DEVELOPMENT OF A PERFORMANCE MINDSET.

*To future-proof our businesses we need to invest time and resources to keep our minds focussed. Resilience in change is recognised as one of the most precious traits in leaders and executives today, enabling their businesses to be successful despite the rapidly changing environment.*

# DEVELOP A GROWTH MINDSET



### DEVELOPING A GROWTH APPROACH

For real change to happen we need to change the way we think, in a sustained way, with accountability for the transformation we aim to undergo. Our subscription model ensures that you are in for the long haul, giving enough time for you to grow in the areas you feel the need. With professional support and modern app technology, we help you track goals and reap the benefits across work and life.

### PEER -TO -PEER LEARNING

Everyone knows something that you do not, so filling a room with like-minded people is the perfect way to accelerate learning. Whether your peers are your sounding board for your business idea, or giving you honest feedback about a recent issue, our monthly sessions ensure a rich exchange facilitated by an experienced chairperson.

### COACHING & MENTORING

We are all different, and that is why ‘off the shelf’ learning rarely compares to individualised coaching & mentoring when it comes to resolving the deeper issues that limit our performance. Unlocking your full potential through 1-2-1 and group coaching will really fast-track your performance to another level.

### LEVERAGE INTERNATIONAL THOUGHT LEADERSHIP

Our Academy regularly brings internationally recognised speakers and experts to your location, ensuring that the Academy is always rich in content, exploring new ideas, and turning them into a local context. Our aim is to help our members become pioneers in their field and lead their businesses to new heights.

OUR COACHES AND THOUGHT LEADERS HAVE HELPED HUNDREDS OF BUSINESSES STAY AHEAD OF THE COMPETITION WITH INNOVATIVE THINKING, TOOLS AND APPROACHES THAT TRANSFORM THEIR PEOPLE INTO TOP PERFORMERS

### CROSS INDUSTRIES

We often get ‘stuck’ in the mindset of our industries, so accessing cross-industry leadership often unlocks new thinking and stimulates new ways of solving old problems. From financial services to manufacturing, our members come from public, private and non-profit sectors.

### EVOLVE BEFORE MARKET DEMAND

Staying one step ahead requires a different approach to running your business, where you and your team need to seek and sustain a growth mindset. Learn to remove limits and blocks that hamper your rapid success and find yourself at the head of your race with less effort.

### BACKED BY SCIENCE

Our approaches are unique because they are backed by both neuroscience as well as business theory. We teach you to ‘hack’ into your brain potential, form positive habits and construct tools and models that you can take to your business, enhancing all round performance.

### TRANSFORM YOUR PEOPLE

All that you learn is transferable to your teams. Learn how to become a better leader, and coach them in turn, to become ultimate performers.

### DEVELOP PERSONALLY

A great deal of what we do is unlock the potential of the individual, influencing business success through our members’ ability to lead, create, innovate and strategise.

### CROSS DISCIPLINE

Our membership includes CEOs, GMs, owners, sales directors, human resource managers, marketing consultants, administration and operations executives. This ensures a multi-skilled sounding board at meetings, giving multi-dimensional feedback to your ideas.

### HOLISTIC APPROACH

We are humans before we are executives, so our members are supported through maximising life balance; health, family, work and play, are all part of our coaching approach.

### Learning

Join your peers around a boardroom table and discuss the latest ideas in business performance

### Coaching

Receive coaching, supported by goal tracking, to make sure you reach your personal goals

### Networking

Interact with your peers; entrepreneurs, owners, executives & leaders all in one space



*We believe that our performance is suppressed by self-limiting beliefs and lack of knowledge. We aim to support our members through a process of transformation, unlocking potential and feeding positive growth. As a result, we enhance their business and their lives.*